

THE EVENT'S SUSTAINABILITY POLICY





FOREWORD: COMMITMENT & PRINCIPLES

Made in Steel S.r.l. is a fully owned subsidiary of **siderweb**, a company of the **Morandi Group S.r.l.**, which is embarking on a 360-degree course of reflection on sustainability.

The solicitude of Holding Morandi Group is expressed in the social sphere through a threefold commitment:

- supporting the well-being of its **employees and collaborators** through the guiding values contained in the company's Charter of Values;
- supporting and sustaining the projects of local **cooperatives, associations and communities** that have at heart the development of the person in his or her entirety;
- stimulate governance models which give space to **young talents and women** on Boards of Directors and in key executive roles.

In line with these commitments, Made in Steel S.r.l. sustainable development principles refer to the principles of management, inclusiveness, integrity, and transparency suggested by the **UNI EN ISO 20121:2012** standard and to the seven core principles of social responsibility expressed

by the ISO 26000 guideline:

1. accountability for impacts
2. transparency
3. ethical behaviour
4. respect for the interests of stakeholders
5. respect for the principle of legality
6. compliance with international standards of conduct
7. respect for human rights.

Furthermore, the 17 goals of the United Nations 2030 Agenda are taken as guiding principles, as a contextual reference, and inspiration for all the activities that will take place in Made in Steel 2023.

In addition to bringing knowledge and relations across the steel supply chain, Made in Steel is an event that must guarantee performance and results of economic sustainability, profitability and profit to Made in Steel S.r.l. and Holding Morandi Group S.r.l..



SCOPE AND PURPOSE OF APPLICATION

This policy applies to the **Made in Steel 2023** international trade fair, which will be held at fieramilano Rho from 9 to 11 May 2023, and concerns both the activities inherent to the exhibition section and the conference activities - which will also be streamed.



THE SUSTAINABILITY POLICY

The event's sustainability policy reflects the organisation's commitment to comply with all the legal and voluntary requirements defined by the standard and to continuously improve performance to achieve the goals set by Made in Steel.

The policy is signed by the CEO of the organisation (Made in Steel S.r.l.) and addresses the requirements defined in points 5.2.1 and 5.2.2. of the UNI EN ISO 20121:2012 standard.

In particular, **the criteria of environmental, social, and economic sustainability, which are** adopted in all phases of the event, are defined starting from the context analysis.

Sustainability is a strategic corporate objective for the entire steel production and distribution chain both nationally and internationally: most companies and most of the supply chain have in effect adopted structured sustainability policies related to their facilities, products, and services, or are deciding to invest in this direction.

To be effective and reliable, the sustainability policy must be shared by all company functions. In this sense, the Made in Steel team involved in organising the event is empowered in the exercise of its functions to supervise and share the sustainability policy,

and to determine communication activities and plans.

Of all communication and marketing tools, trade fairs are one of the main tools for communicating face to face with stakeholders (visitors, exhibitors, speakers, etc.) and a privileged opportunity in which all members of the community tell their own story and maintain and expand their business networks.

Organising and implementing the Made in Steel 2023 - Conference & Exhibition event with a sustainable and responsible approach means

on a social level:

- engaging every stakeholder (both external ones, such as exhibitors and visitors, and internal ones such as the organisational team), respecting and fulfilling their expectations
- ensuring the health and safety of all employees, be they company employees or suppliers' and customers'
- promote social inclusion
- promote gender equality by means of dedicated projects
- spreading knowledge and culture in the steel community

at environmental level:

- promote the dematerialisation of catalogues and ticketing switching to digital
- design exhibition spaces in the most sustainable and/or circular way possible

- give preference to 'Made in Italy' or 'Made in Europe' materials, possibly acknowledged by design and/or sustainability awards or with fireproof certification (e.g., floor coverings)
- reduce costs through careful and scrupulous planning to optimise purchases (when possible, from local suppliers) and using reduced energy consumption equipment
- reduce the impact on the environment through judicious waste management (correct disposal) and low CO₂ emissions into the atmosphere
- adopt wherever possible the principle of the 4Rs (Reduce, Reuse, Recycle, Recover) and circularity

at governance level:

- continuously improve sustainability performance by setting (measurable) targets to be achieved
- promote the affordability of the event through free tickets
- accredit and promote Made in Steel sustainability commitment internationally
- attract potential investors and sponsors
- enhance corporate image and brand through targeted communications that illustrate the company's ESG efforts and achievements
- mitigate the risks associated with managing events, preventing and reducing undesirable effects,

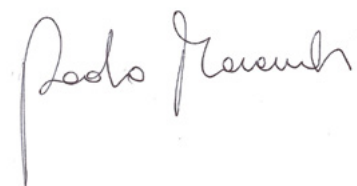
ensuring that the management system can achieve its intended outcomes and pursuing continuous improvement.

To improve the management of economic, social, and environmental impacts influencing its activities, our Company undertakes to

- meet all applicable requirements
- analyse the context in which the company operates, considering the internal and external factors that are relevant to its goals and strategic directions and that positively or negatively affect its ability to achieve the results expected within its sustainable management system
- understand stakeholders' needs and expectations
- set mutual and precise commitments with stakeholders, depending based on our degree of influence.

Detailed objectives and corporate strategies are defined periodically during the Review.

Flero (Brescia), 24 June 2022



Paolo Morandi

Managing Director Made in Steel

MADE IN  **STEEL**
CONFERENCE & EXHIBITION

powered by
siderweb
THE ITALIAN STEEL COMMUNITY